



LISA HARRIS

harrisstudio@yahoo.com | www.lisalharris.com | 256.374.2257

ABOUT

- Over 20 years of graphic design experience in television, agency, and magazine publishing sectors
- Proficient in Adobe Creative Suite software, HTML/XHTML, CSS, Microsoft Office software, and SharePoint on both PC and Mac platforms

EDUCATION

Bachelor of Fine Arts in Digital Media, May 2014
University of North Alabama, Florence, AL

Bachelor of Arts in Radio, Television, and Film Broadcasting/Journalism, May 1985
University of North Alabama, Florence, AL

EXPERIENCE

**Freelance Graphic Artist, Annie's Publishing, Berne, IN, January 2013–Present,
Hoffman Media, Brownsboro, AL, March 2009–December 2012**

- Create Illustrations and charts for Magazines, Books, and Video Tutorials
- Layout of magazine *Sampler and Antique Needlework Quarterly* as requested

Web Master, University of North Alabama Art Department Website, September 2012–May 2014

- Update site several times each semester
- Create new pages as required

Art Department Computer Lab Monitor, University of North Alabama, June 2011, January 2012–May 2014

- Monitor Computer Lab for Digital Media students, and assist students as required

Research Assistant, University of North Alabama, January 2012–May 2012

- Conducted online research, location photography, and compiled information

Art Director, Hoffman Media/Martha Pullen Company, Brownsboro, AL, October 2008–March 2009

- Created road maps, laid-out, and packaged for publication *Just CrossStitch Magazine* and *Sampler and Antique Needlework Quarterly*
- Created illustrations, re-created charts, and designed packaging for kits

Project Manager, Innovative Advertising/Barco Firm, Huntsville, AL, January 2006–October 2008

- Created graphics for agency and clients
- Managed and streamlined client projects for video, web design, and print production
- Initiated and Maintained records for client websites
- Performed website maintenance
- Met with clients and vendors and served as a liaison/contact person
- Acquired quotes from vendors
- Researched and developed website structure and layout

EXPERIENCE

Creative Director, Innovative Advertising/Barco Firm, Huntsville, AL, April 2004–January 2006

- Responsible for all print and electronic media creation
- Managed photography and video shoots
- Responsible for scheduling and meeting all project deadlines

Director/Producer, WAFF TV/Raycom Media, Huntsville, August 1993–April 2004

- Wrote and edited commercial copy
- Edited commercials, station promos, and special programming
- Designed graphics for news, print, web, and special projects

Production Assistant, WAFF TV/Raycom Media, Huntsville, November 1989–August 1993

- Graphic Artist, Camera Operator, & Audio Operator for newscasts and special programming
- Technical Director for special programming & newscasts

HONORS

- 2013 Lights & Shadows Juried Art Competition, 1st & 2nd Place in Digital Media, Merit Award in Printmaking
- 2012 Lights & Shadows Juried Art Competition Merit Award in Drawing
- 2012-2013, 2013-2014 BFA Endowed Scholarship Recipient
- 2012-2014, Kappa Pi, (Honor Society for Art Students)
- 2012 Kappa Pi Honorable Mention Scholarship (National)
- 2012 Art Department T-Shirt Contest Winner
- 2011, 2012, 2013, Book Design for Lights & Shadows
- Four ADDY Awards
- Five TVAF Citations of Excellence
- Five Associated Press Awards

EXHIBITIONS

- 2014 University of North Alabama Graduation Exhibition, University Art Gallery, Florence, AL
- 2013 Paint it Purple at First Friday, Florence, AL
- 2013 Lights & Shadows Exhibition, University Art Gallery, UNA, Florence, AL
- 2013 University of North Alabama Art Walk, Florence AL (Organizer & Exhibitor)
- 2012 Lights & Shadows Exhibition, University Art Gallery, UNA, Florence, AL
- 2011 UNA Pride First Friday Art Exhibition, Florence, AL
- 2011 W. C. Handy Music Festival, Kennedy-Douglas Center for the Arts, Florence, AL

PROFICIENCY

- Adobe Photoshop, Illustrator, InDesign
- Adobe Dreamweaver, Flash
- Adobe Premiere, Audition, Encore, After Effects
- Microsoft Word, Access, Excel, and PowerPoint
- HTML, XHTML, CSS, Simpleviewer, and Shadowbox
- SharePoint
- PC and Mac

MEMBER

- Kappa Pi (2012–Present), President 2012–2013
- AIGA, The Professional Association for Design
- National Association of Photoshop Professionals